Overview
This bill would prohibit the use of Native American mascots in Massachusetts public schools. About 38 schools in the Commonwealth currently use such mascots. As proposed, the legislation includes the following mandate: “The board of elementary and secondary education shall promulgate regulations to ensure that no public school uses an athletic team name, logo, or mascot which names, refers to, represents, or is associated with Native Americans, including aspects of Native American cultures and specific Native American tribes. The board shall establish a date by which any school in violation of said regulations shall choose a new team name, logo, or mascot.” Sen. Joanne Comerford, Democrat for Hampshire, Franklin and Worcester is Senate sponsor. House sponsors are Rep. Tami Gouveia for 14th Middlesex District and Rep. Nika Elugardo for 15th Suffolk District.

Harm to Native Students
Decades of social science research have shown that Native American mascots (i.e., nicknames & logos) have serious psychological and social consequences for Native Americans (see https://www.tandfonline.com/doi/full/10.1080/13613324.2020.1772221). As stereotypes, these mascots do not accurately represent Native Americans, nor do they honor them. They reinforce one-dimensional stereotypes that overshadow the contributions, perspectives and struggles of contemporary Native American people. For many Native Americans, these racial stereotypes are painful reminders of historical trauma and of the limited ways that others see them. Native American youth are particularly vulnerable to the dehumanizing effects of these mascots. Exposure to Native American mascots has been shown to cause stress, negative feelings, lowered self-esteem, and less future aspiration among Native American students.

Harm to Non-Native Students
Studies have shown that when non-Native people are exposed to Native American mascots, this triggers negative and stereotypical views of Native Americans. These mascots normalize culturally insensitive behaviors and teach an inaccurate understanding of Native American people. These problems are compounded by limited media coverage, and insufficient curricula at all grade levels on the histories and contemporary lives of Native peoples (including colonial and U.S. policies of removal and extermination, and facts about contemporary Native tribal nations) that would give students a more accurate frame of reference with which to understand these mascots and other Native American stereotypes.

Statewide Issue
According to the 2010 census, there are more than 50,000 Native American people living in Massachusetts, many of whom attend Massachusetts public schools. Native American mascots are likely a violation of state and federal anti-discrimination laws, including the Massachusetts Anti-Bullying Law. Often school districts fear community backlash and so fail to fulfill their legal responsibility to protect all students from this discrimination. Civil rights issues should never be decided in the court of public opinion. Municipalities must not be allowed to violate civil rights laws because of community resistance to change.
Civil Rights
It is likely that Native American mascots violate anti-discrimination laws because they “establish an unwelcome and often hostile learning environment for American Indian students” (American Psychological Association Resolution, 2005). The presence of Native American mascots is a civil rights issue.

Inclusive Process for Drafting Final Language of Bill
Many tribal representatives, Native individuals residing in the Commonwealth, and organizations that work with and advocate for Native Americans have provided feedback on the language in the proposed bill. The language in this bill should not be modified without consultation with these tribal representatives and organizations.

Advocacy
The National Congress of American Indians (NCAI), the country’s largest and most representative Native American advocacy group, has been fighting to end racist mascotry since the 1960s. Currently over 145 tribal, government, education, professional, civil rights, and religious organizations in the United States have recognized the negative health impacts of Native American mascots and called for elimination of or restrictions on Native American mascots. In Massachusetts, this includes the Chappaquiddick Tribe of the Wampanoag Nation, Herring Pond Wampanoag Tribe, Mashpee Wampanoag Tribe, the Massachusetts Tribe at Ponkapoag, and Nipmuc Nation. Organizations in Massachusetts include Cultural Survival, Massachusetts Center for Native American Awareness, Massachusetts Commission on Indian Affairs, Massachusetts Teachers Association, National Association of Social Workers—Massachusetts Chapter, New England Area Conference of the NAACP, North American Indian Center of Boston, Progressive Mass, United American Indians of New England, the Upstander Project, and UU Mass Action. In addition to NCAI, national organizations include the National Education Association, U.S. Commission on Civil Rights, the American Psychological Association, American Anthropological Association, American Sociological Association, and the National Collegiate Athletic Association.

State Measures to Ban Mascots
- There are laws that prohibit (in various ways) Native American mascots in the public schools in the states of Maine, Oregon, California, and Wisconsin.

FOR FURTHER INFORMATION:
https://www.facebook.com/massmascotcoalition/ Email: massmascotcoalition@gmail.com